



IMPACT REPORT

FY22-23

A QUICK NOTE:

Conexus was created to serve, and that's what our incredibly dedicated team does every single day! Across the Commonwealth, thousands upon thousands of children have barriers between their lives today and what could be a successful future. By eliminating poor vision as one of those barriers, we are serving them in a way that may well provide an opportunity for a ticket to a better life. When Conexus works with these kids, many of them will see clearly for the first time in their lives and their world changes! With clear vision, their path to success also becomes more clear. From failing to succeeding in school. From social awkwardness to social grace. I am truly thankful for the amazing staff at Conexus, the incredible support from our school partners, and our dedicated Board. Together, we are changing lives! Please visit our website, ConexusVision.org, to learn the facts about healthy vision and see for yourself how much difference your support can make in the lives of thousands of children across Virginia. Thank you for your continued support.

Tim Graham



ABOUT OUR NAME

Conexus was originally established in 1957 as an affiliate of a national organization that would later become Prevent Blindness. Through the recent affiliated years we were known as Prevent Blindness Virginia and ultimately Prevent Blindness Mid-Atlantic. In 2014, we established our own organization that would allow us to better serve more children in a more focused and effective way.

As our mission and organization stayed largely intact through the transition, we wanted to select a name that would be true to our long history while reflecting our vision for our new identity. Staff and leadership searched and considered available options, ultimately agreeing enthusiastically on our new name, Conexus. Conexus is the Latin word for alliance, which is what we truly strive to be - THE alliance for children's vision. We represent students' and consumers' interests as they relate to vision, particularly students' vision in school.

HEALTHY VISION MATTERS - FACTS

- 1 in 4 school aged children has a vision problem significant enough to impact learning
- In the economically challenged communities Conexus serves, 1 in 3 school aged children has a vision problem
- Only 15% of children will visit an eye care profesional before entering school
- More than 10 million children in the US suffer from vision problems that may contribute to poor academic performance.
- The American Optometric Association estimates that as many as 1/3 of school children with potential vision problems are being missed in the traditional school based vision screenings
- 70% of juvenile delinquents have an uncorrected vision problem
- Children with uncorrected acuity less than 20/20 are 3 times more likely to fail a grade in school

HEALTHY VISION MATTERS - FY 22-23 STATS

- 49 school divisions, 6 private/parochial schools, and 54 Pre-K/Head Start programs served
- 84,036 children screened; 30,405 children referred; 35.2% rate (national average is 25%)
- 5,804 Mobile Vision Clinic exams; 4,510 pairs of glasses prescribed; 391 students referred for additional care
- 4,890 pairs of glasses dispensed

FINANCIAL STATEMENT - FY 22-23

Revenues:

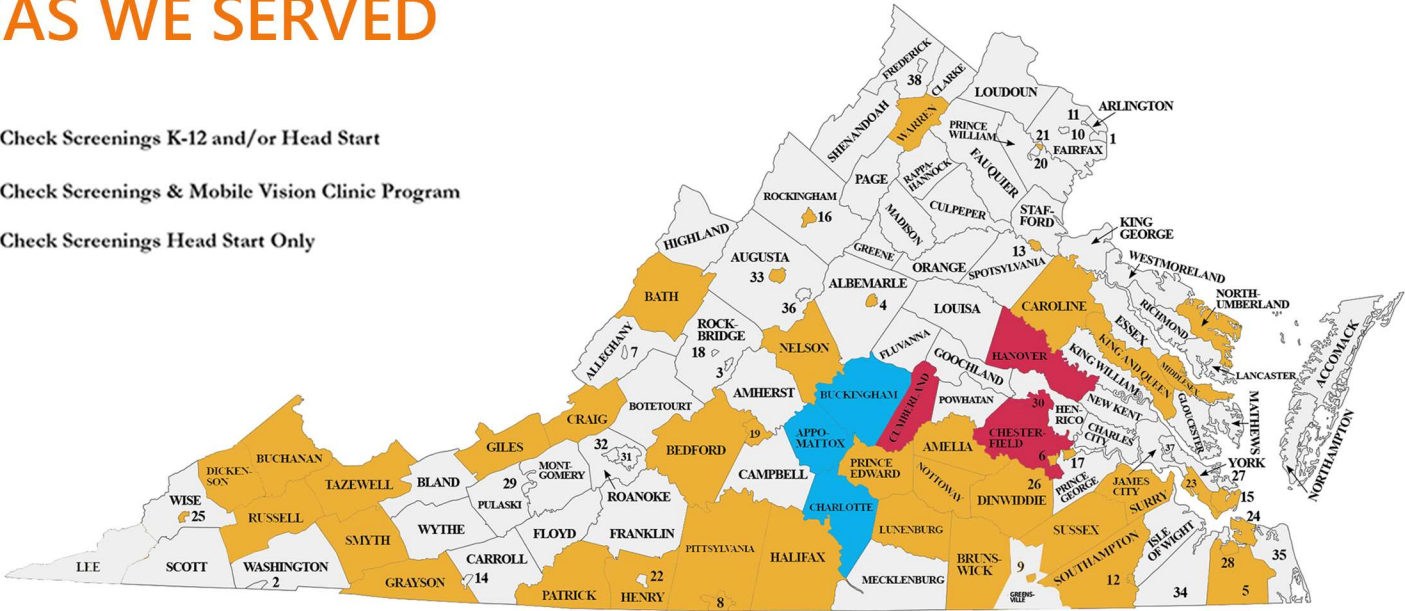
Public Support & Contributions	\$476,209
In-Kind Contributions	\$905,344
Special Events (net)	\$108,107
Operating Revenue	\$1,122,827
Total Income	\$2,612,587

Expenses:

Program	\$2,242,523
General & Administration	\$138,720
Fundraising	\$93,070
Total Expense	\$2,474,313
Change in Net Assets	\$138,174
Net Assets End of Year	\$2,165,315

AREAS WE SERVED

- VisioCheck Screenings K-12 and/or Head Start
- VisioCheck Screenings & Mobile Vision Clinic Program
- VisioCheck Screenings Head Start Only



PROGRAMS- FY22-23

VisioCheck

VisioCheck is the Conexus technology based comprehensive program offered to students K-12 in public and private schools as well as pre-K programs including Head Start. Within about 1-5 seconds (and without a required response from the child) the equipment evaluates and provides a PASS or REFER analysis for:

Myopia (nearsightedness), Hyperopia (farsightedness), Anisometropia (unequal refractive power), Astigmatism (lack of sharp focus), Anisocoria (pupil size deviations), Strabismus (corneal reflexes, symmetry)

Mobile Vision Clinic

Conexus brings optometrists and clinic equipment right to the school and provides free eye exams for children that have received a VisioCheck screening referral. If prescribed, students choose their glasses on-site after the exam. Distribution of the glasses typically occurs two-three weeks after the exam.

Blink 20

The Conexus Blink 20 program aims to fight digital eye strain and vision problems related to increased screen time. The program includes free resources and tools for parents, teachers, and school administrators.

Vouchers

Conexus is proud to partner with the VSP Sight for Students voucher program, which provides free eye exams and glasses through VSP network providers. Additionally, our partnership with OneSight allows us to provide free eyeglasses to additional students who may not qualify for the Sight for Students vouchers.

Council for Pediatric Vision

The Conexus Council for Pediatric Vision has been charged with reviewing and recommending protocols and policies relating to our public health and community program activities, guiding the continued delivery of our best practice comprehensive children's vision programs.

STAFF

Executive Team

Tim Gresham
President & CEO

Robin Mead
Vice President - Development

Jeff Baldwin
Communications Director

Melissa Perry
Director of Public Health

Kia Miles
Director of Programs

Marjie Pegram
Operations Assistant

Program Staff

Patrick Hall
Resource Manager

Nallibe Ward
Clinic Manager

Fitim Xhemali
Optician

Frankie Lunsford
Optician

Jenna Mannion
Optician

Jenna Mannion
Optician

Ramona Robinson
Optician

Josh Hood
Program Tech

Lee McDuffie
Program Tech

Kathy Currie
Program Tech

Jenner Watson
Program Tech

Tracie Horsington
Program Tech

Lauren Hankins
Finance

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