



# IMPACT REPORT

## FY21-22

## A QUICK NOTE:

You have no doubt heard me say that Conexus was created to serve, and I strongly believe that. Every day I am thankful for the Conexus team that works hard to bring the gift of healthy vision to some of the most precious, beautiful children you can imagine. So many of these children have barriers between their life today and a successful future. By eliminating poor vision as one of those barriers, we are serving them in a way that may well provide an opportunity for a ticket to a better life. Many of these kids see clearly for the very first time in their lives when we put glasses on their faces. With clear vision, their path to success also becomes more clear. From failing to succeeding in school. From social awkwardness to social grace. I am truly thankful for the amazing staff at Conexus and our dedicated Board that so beautifully serves these children. And I am thankful for the incredible support of the community..

Please visit our website, [ConexusVision.org](http://ConexusVision.org), to learn the facts about healthy vision and see for yourself how much difference your support can make in the lives of thousands of children across the Commonwealth!

Thank you for your continued support.



## ABOUT OUR NAME

Conexus was originally established in 1957 as an affiliate of a national organization that would later become Prevent Blindness. Through the recent affiliated years we were known as Prevent Blindness Virginia and ultimately Prevent Blindness Mid-Atlantic. In 2014, we established our own organization that would allow us to better serve more children in a more focused and effective way.

As our mission and organization stayed largely intact through the transition, we wanted to select a name that would be true to our long history while reflecting our vision for our new identity. Staff and leadership searched and considered available options, ultimately agreeing enthusiastically on our new name, Conexus. Conexus is the Latin word for alliance, which is what we truly strive to be - THE alliance for children's vision. We represent students' and consumers' interests as they relate to vision, particularly students' vision in school.

# HEALTHY VISION MATTERS - FACTS

- 1 in 4 school aged children has a vision problem significant enough to impact learning
- In the economically challenged communities Conexus serves, 1 in 3 school aged children has a vision problem
- Only 15% of children will visit an eye care profesional before entering school
- More than 10 million children in the US suffer from vision problems that may contribute to poor academic performance.
- The American Optometric Association estimates that as many as 1/3 of school children with potential vision problems are being missed in the traditional school based vision screenings
- 70% of juvenile delinquents have an uncorrected vision problem
- Children with uncorrected acuity less than 20/20 are 3 times more likely to fail a grade in school

## HEALTHY VISION MATTERS - FY 21-22 STATS

- 42 school divisions and 6 private/parochial schools served
- 95,094 children screened; 33,759 children referred; 34.9% rate (national average is 25%)
- 5,529 Mobile Vision Clinic exams; 4,311 pairs of glasses prescribed; 517 students referred for additional care
- 4,560 pairs of glasses dispensed

## FINANCIAL STATEMENT - FY 21-22

### **Revenues:**

Public Support & Contributions	\$665,117
In-Kind Contributions	\$1,121,965
Special Events (net)	\$119,082
Operating Revenue	\$1,484,908
Total Income	\$3,416,760

### **Expenses:**

Program	\$2,212,217
General & Administration	\$116,155
Fundraising	\$93,946
Total Expense	\$2,422,318
Change in Net Assets	\$994,442
Net Assets End of Year	\$2,027,141

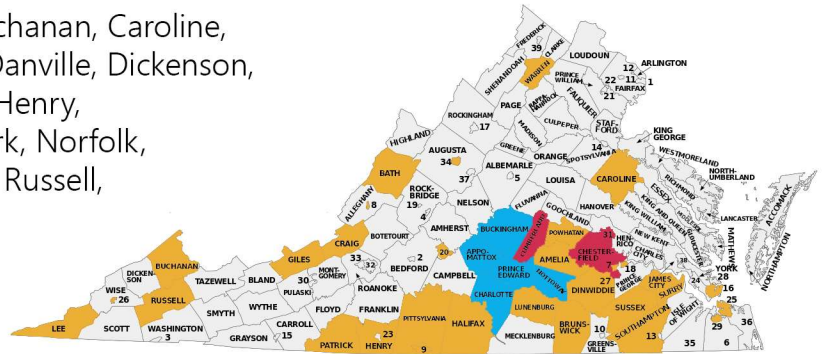


# AREAS WE SERVE

*Head Start Only Programs:* Appomattox, Buckingham, Charlotte, Nottoway, and Prince Edward.

*K-12 and/or Head Start:* Amelia, Bath, Brunswick, Buchanan, Caroline, Charlottesville, Craig, Colonial Heights, Covington, Danville, Dickenson, Dinwiddie, Fredericksburg, Giles, Halifax, Hampton, Henry, Hopewell, Lee, Lunenburg, Lynchburg, Manassas Park, Norfolk, Norton, Patrick, Pittsylvania, Portsmouth, Powhatan, Russell, Southampton, Staunton, Surry, Sussex, and Warren

*VisioCheck & Mobile Vision Clinic Programs:* Chesterfield, Cumberland, Petersburg, and Richmond.



## PROGRAMS- FY21-22

### ***VisioCheck***

VisioCheck is the Conexus technology based comprehensive program offered to students K-12 in public and private schools as well as pre-K programs including Head Start. Within about 1-5 seconds (and without a required response from the child) the equipment evaluates and provides a PASS or REFER analysis for:

Myopia (nearsightedness), Hyperopia (farsightedness), Anisometropia (unequal refractive power), Astigmatism (lack of sharp focus), Anisocoria (pupil size deviations), Strabismus (corneal reflexes, symmetry)

### ***Mobile Vision Clinic***

Conexus brings optometrists and clinic equipment right to the school and provides free eye exams for children that have received a VisioCheck screening referral. If prescribed, students choose their glasses on-site after the exam. Distribution of the glasses typically occurs two-three weeks after the exam.

### ***Blink 20***

The Conexus Blink 20 program aims to fight digital eye strain and vision problems related to increased screen time. The program includes free resources and tools for parents, teachers, and school administrators.

### ***Vouchers***

Conexus is proud to partner with the VSP Sight for Students voucher program, which provides free eye exams and glasses through VSP network providers. Additionally, our partnership with OneSight allows us to provide free eyeglasses to additional students who may not qualify for the Sight for Students vouchers.

### ***Council for Pediatric Vision***

The Conexus Council for Pediatric Vision has been charged with reviewing and recommending protocols and policies relating to our public health and community program activities, guiding the continued delivery of our best practice comprehensive children's vision programs.

# STAFF

## *Executive Team*

Tim Gresham  
**President & CEO**

Robin Mead  
**Vice President - Development**

Mellisa Perry  
**Director of Community  
Programs and Public Health**

Jeff Baldwin  
**Communications Director**

## *Program Staff*

Kia Miles  
**VisioCheck Manager**

Patrick Hall  
**Resource Manager**

Andrea Booker  
**Lead Optician**

Fitim Xhemaili  
**Optician**

Frankie Lunsford  
**Optician**

Josh Hood  
**Program Tech**

Roxy Reed  
**Program Tech**

Bette Horsington  
**Program Tech**

# BOARD OF DIRECTORS

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President, Atlantic Constructors, Inc.

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Ophthalmologist, Asst. Professor, VCU Medical Center

Danny Singer  
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Jay Swedenborg  
CEO, CIS Chesterfield, retired

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